

ADVERTISEMENT

THE NATURAL HOME NEWS

Safe & Powerful Ways to Clean & Eliminate Odours in Your Home

For Cleaner Laundry & A Cleaner Environment



Why buy chemical-based laundry soaps with bleaches or artificial dyes? Now you can have a plant-based soap that's naturally powerful and sensible for your family and the environment.

Environmentally Sensible

New ARM & HAMMER® ESSENTIALS is dye-free, phosphate-free and bleach-free. ARM & HAMMER® ESSENTIALS biodegrades in 28 days and is safe for any septic system.

Made with Biodegradable 100% Plant-Based Soaps

New ARM & HAMMER® ESSENTIALS is the only laundry detergent that combines renewable, plant-based soaps with activated ARM & HAMMER®

Baking Soda to deliver naturally powerful cleaning and fresher clothes.



Naturally Tough on Stains!

It's even tough on stains like blood, berries and mustard. Its formula rinses away thoroughly, leaving virtually no residue, so it's non-irritating to your loved one's skin and gentle on your fabrics. ARM & HAMMER® ESSENTIALS - now available at a store near you in:

- Dye & Perfume Free for sensitive skin
- Mountain Rain with a light, fresh fragrance



For more environmentally sensible ways to clean & deodorize, visit:

armhammer.ca

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Powerful.
Natural.
Clean.

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